

## STEP 1: CHOOSE YOUR TARGET LOCATION

### Location



Domestic	International
insert code, state, district	
Malaysia	
Kuala L...	Kuala L...
zip code	GPS

## STEP 2: SELECT TARGET AUDIENCE

### Target Audience



Target Group	Campaign Duration	More Filters
<input type="checkbox"/> Male All	<input checked="" type="checkbox"/> Child(<16 Years)	<input type="checkbox"/> Young Adult(16-34 years)
	<input type="checkbox"/> Adult(34-64)	<input type="checkbox"/> Senior(65+ years)
<input type="checkbox"/> Female All	<input checked="" type="checkbox"/> Child(<16 Years)	<input type="checkbox"/> Young Adult(16-34 years)
	<input type="checkbox"/> Adult(34-64)	<input type="checkbox"/> Senior(65+ years)
<input type="checkbox"/> Ethnic All	<input type="checkbox"/> Malay	<input type="checkbox"/> Chinese
	<input type="checkbox"/> Indian	<input type="checkbox"/> Others

## STEP 3: SELECT CAMPAIGN DURATION

### Campaign Duration



Start

End

Campaign Duration ▼
More Filters ▼

📅 Start date ▼

Duration

▼

📅 End date ▼

Actual Days

▼

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Timebelts ▼

Spot Per Hour ▼

Content Duration ▼

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On What days should this campaign happen?

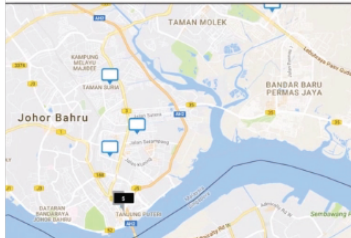
Mon
  Tue
  Wed
  Thu
  Fri
  Sat

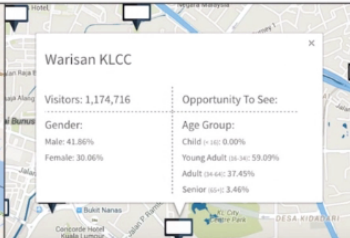
Sun

RESET

## STEP 4: CHOOSE FROM RECOMMENDED DIGITAL SCREEN

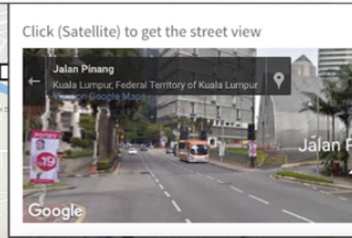
	<p><b>Adsigns- Rockwills</b>                      📍 Kuala Lumpur                      Exclusion To: NA</p>	<p><span>👤</span> 523,002 Visitors</p> <p><span>📊</span> 1.16 Frequency</p>	<p><span>📈</span> 100 Reach</p> <p><span>🌐</span> 92.54 OGRP</p>	<span>🛒</span>
	<p><b>Big Tree Jalan Sultan Ismail</b>                      📍 Kuala Lumpur                      Exclusion To: No Media Ads</p>	<p><span>👤</span> 523,002 Visitors</p> <p><span>📊</span> 1.16 Frequency</p>	<p><span>📈</span> 100 Reach</p> <p><span>🌐</span> 92.54 OGRP</p>	<span>🛒</span>
	<p><b>Helo Federal Highway - Mid Valley</b>                      📍 Kuala Lumpur                      Exclusion To: NA</p>	<p><span>👤</span> 523,002 Visitors</p> <p><span>📊</span> 1.16 Frequency</p>	<p><span>📈</span> 100 Reach</p> <p><span>🌐</span> 92.54 OGRP</p>	<span>🛒</span>





**Warisan KLCC**  
 Visitors: 1,174,716  
 Opportunity To See:  
 Gender: Male: 41.86%, Female: 30.06%  
 Age Group: Child (0-10): 0.00%, Young Adult (18-34): 59.09%, Adult (35-64): 37.45%, Senior (65+): 3.46%

Click (Satellite) to get the street view



**STEP 5: BOOK OR RFP**

